

fjbryant.design
fjbryant94@gmail.com
+1 (443) 867 6820

The Pennsylvania State University
Bachelor of Arts (B.A.) in Integrative Arts | 3.55 GPA | Deans List | 2016

EXPERIENCE

Moxie Sozo

Director of UX & UI | 2021 — current
UX & UI Designer | 2019 — 2021

Directing all UX + UI digital experiences on a global scale across diverse industries — including consumer packaged goods, destination marketing, and hospitality. Utilizing research methods to develop data-driven UX strategies that inform creative direction and go-to-market execution. Translating complex business goals into intuitive, high-performing digital experiences that drive conversion, engagement, and measurable growth. Beyond creative leadership, I oversee process, facilitated internal and external teams, account management while partnering with business development teams on pricing strategy, proposals, and prospective client communications. Nominated as a Moxie Sozo Brain Trust member to advance agency initiatives and heighten high-performing team practices.

Younts Design Inc.

Lead UX & UI Designer & Developer | 2018 — 2019
UX & UI Designer & Developer | 2017 — 2018

Leading digital operations for a national portfolio of clients across a variety of industries including education, events, health & fitness, hospitality, non-profit, residential, and transportation. Directed comprehensive UX & UI creative, custom web development, animation, and digital marketing initiatives to create cohesive, brand-driven experiences for both physical and digital channels. Served as the primary digital client contact, managing communications and providing strategic guidance on all design and development projects. Collaborated with business development on project scoping, cost estimation, and proposal development while supporting cross-department initiatives, workshops, and creative direction. Provided team mentorship and digital thought leadership throughout the agency.

FREELANCE

Independent Design

UX & UI Design, Development, Branding, & Animation | 2013 — current

American Diabetes Association, Ancar Services, LLC, ASAPWalls, LLC, Bryant Lacrosse Camp, Carter Lang Studio, Cimino Office Solutions, DarcGraphics, Grimey MTL, Hemlock, LLC, Mosaic, Nock Corporation, Wakefield Building Solutions, Wakefield Solutions, Taylor's Tribe, Three Blessings Tree Farm, What Works Studio, and more.

UX SYNTHESIS

Discovery + Research
Object Oriented UX
Information Architecture
User Journey
Prototyping
Testing

DEVELOPMENT

HTML/CSS
PHP
JavaScript
Shopify
Wordpress
IOS Swift

FRAMEWORKS

Vue.js
Paper.js
Processing.js
GSAP

2D + 3D DESIGN

Adobe Creative Suite
Figma
Blender
Maya
Rhino

AWARDS + HONORS

W3 Awards, Gold
2024

Sitebug Best Website Award
2023

dotCOMM, Platinum
2024

Web Excellence Awards (x2)
2021, 2022